

General Manager (S & M - CM)  
Sales & Marketing - Consumer Mobility  
3<sup>rd</sup> Floor, New CTS Building  
16, Greams Road, Chennai – 600 006



**भारत संचार निगम लिमिटेड**  
(भारत सरकार का उद्यम)  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Government of India Enterprise)

**S&M-CM/165/RCVs & TOPUPs/2013-14/26 Dated @ Chennai-6 the 30.10.13.**

Sub: Full usage value equal to MRP on Top-ups with MRP Rs.100 to 990 - reg.  
Ref: CO Lr.No. 26-18/2010-T&C-CM Circular No.31 & 44/13-14 dt 14-08-13/ 27-09-13.

Approval of the competent authority is hereby conveyed for the **full usage value equal to MRP on Top-ups with MRP Rs.100 to Rs.990 on Top-up Voucher/C TOP-UP/Flexi TOP-UP in Tamilnadu Circle in 2G & 3G prepaid Mobile services for 07 days from 01.11.2013 to 07.11.2013.**

The offer details are given below:-

The promotional offer is	<b>Full usage Value equal to MRP on Top-up Voucher/C TOP-UP/Flexi TOP-UP with MRP of Rs. 100 to Rs.990.</b>
Period of Offer	<b>01.11.2013 to 07.11.2013</b>

Note: Wherever, the usage value offered with top-up voucher is more than the MRP, the higher usage value already offered will prevail.

This is for kind information and necessary action please.

(S.BAMA)  
AGM (Marketing-CM)  
044-28290825

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.  
GM(S&M-CM), Chennai Telephones, Chennai for information pl.  
GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.  
DGM In charge IN - Trichy - for infmn & necessary action please.  
DGM(NW-O)/DE Commercial, Coimbatore/ - For information & necessary action please.  
Heads of SSAs, -- for kind information and necessary action please.  
DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.  
DGM (CS)/SDE MKTG, Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .  
DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai – For information please.  
DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.